



Jayar Car Parts and suppliers hail success of two trade shows

6 October 2026 (Maidstone, Kent) – Jayar Car Parts welcomed over 400 visitors to its two trade evenings in September, as the family-owned motor factor continued its 50-year celebrations.

A well-lit marquee filled with Jayar's suppliers welcomed garage owners and mechanics at both the newly opened Spalding branch and the recently relocated Poole store. Outside in the courtyards, several suppliers had vans open so attendees could sample the tools and products on display or inside.

The events drew large crowds, not just from the towns themselves, but throughout the region. As a result, there were vibrant atmospheres, with supplier representatives reporting quality conversations and encouraging feedback about their ranges.

"Tremendous success"

Comline Group Sales Manager, Andrew Tsang, said: "Congratulations to everyone at Jayar on 50 fantastic years. Having attended both the Spalding and Poole events on behalf of Allied Nippon, I was struck by the strength of customer support and engagement. For the branches that had only been trading for a few months, the Lincolnshire event was a tremendous success, with extremely positive feedback from garages on the range despite the brand being new to the area.

"Both events were exceptionally well attended and are a credit to the whole team. They should be immensely proud of what they have built."

Nissens UK General Manager, Duncan Rainbird, who attended the Spalding event, added: "We had a great evening interacting with the customers. The volume of visitors was excellent, good Interaction and positive comments. The sheet given to the customers for ensuring a visit to each stand and the question to ask was a lot of fun.

"Attendance was very good; the marquee was great, and we had a nice evening weather wise! First-class show and very constructive."

Hard work and dedication

There was a family feel too; with many heading to Jayar after work, they were joined by family, which meant they could enjoy the supplier quiz, raffle, DJ and complementary food and drink together.

Schaeffler Vehicle Lifetime Solutions went the extra mile by providing and cooking hundreds of pizzas. These a hit with visitors, with only a handful of pizzas leftover! Jayar would like to thank Sky Russell and Charlie Camden, both of whom contributed significantly to the event's success with their culinary skills!

Jayar Car Parts Assistant General Manager, Marc Wise, said: "The trade shows were the culmination of hard work and teamwork. The contributions of every supporting Jayar member of staff, along with the engagement and professionalism of the suppliers, meant there was an overwhelming feeling of satisfaction from everyone involved."

For more information about Jayar Car Parts, visit <https://jayar.co.uk>

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For more information or material about this article or Jayar Car Parts, please contact Tom Henman of Epiphany Communications on 07341375 092 or e-mail tom@epiphanycomms.co.uk

About Jayar Car Parts:

Jayar Car Parts was established in 1976 by John Ratcliffe, who began supplying the motor trade from a prefab he built in Aylesford, Maidstone. The company initially focused on commercial vehicle parts, with its first dedicated car parts branch, AJAY, opening in Aylesford in 1991. Jayar's head office remains in Maidstone.

Fifty years in business, Jayar Car Parts remains family run under the leadership of Nick Ratcliffe, son of the founder, who serves as managing director and is also a co-founder of Independent Motor Factors. The company has grown to become one of the largest independent distributors of car parts and accessories in the South of England, with over 70 branches.

Jayar Car Parts supplies its customers with a significant, versatile and readily available range of stock. Brands include Allied Nippon, febi, Blue Print, Yuasa, Borg & Beck, Granville, NGK, Dayco, Continental Direct, WAI, MAHLE, KYB, Beckermann, GT Automotive, BGA, Klarius, LuK, Granville and Valeo.

Jayar Car Parts is a proud member of the International Motor Factors Associated LTD (IFA) and AD International.

Head office: Jayar Components Ltd, Jayar House, Forstal Road, Aylesford, Kent, ME20 7AF