



Jayar Car Parts reveals senior leadership promotion for Paul Mills

28 September 2026 (Maidstone, Kent) – Jayar Car Parts, the family-owned and independent motor factor, is delighted to announce that Paul Mills has been promoted to the position of sales and marketing manager.

Paul, who has been a valued and respected member of the Jayar family for 27 years, has consistently demonstrated exceptional commitment, professionalism and a genuine passion for both Jayar and its customers.

Now, Paul takes on a broader leadership position. His key responsibilities include driving continued growth and development of Jayar’s sales and marketing functions, leading and supporting regional managers and sales teams, and planning and delivering promotional and marketing campaigns to strengthen market presence.

Jayar Car Parts General Manager, Tom Curtis, said: “During his tenure, Paul has built strong and lasting relationships with customers, suppliers and colleagues alike. He has earned a reputation for delivering excellent results, supporting those around him and approaching every challenge with a positive mindset.

“His experience across the business gives him a unique understanding of our markets, customers’ needs and the opportunities ahead. He is truly deserving of this new role.”

As Jayar celebrates 50 years of supplying the trade in 2026, continues its branch expansion strategy and integration of recently acquired Independent Motor Factors, Paul is delighted to continue playing an instrumental role in the distributor’s short and long-term future.

Paul said: “To have been part of the Jayar family for more than a quarter of a century is indicative of the pride and respect I have for the business, staff, suppliers and customers. Motor factoring has played a huge part of my life, and I am thrilled to be continuing in this new role. I am enormously grateful for the trust instilled in me as we move forward as a business.”

To connect with Paul on LinkedIn, visit <https://www.linkedin.com/in/paul-mills-086a59b6/>

For more information about Jayar, go to www.jayar.co.uk

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For more information or material about this article or Jayar Car Parts, please contact Tom Henman of Epiphany Communications on 07341375 092 or e-mail tom@epiphanycomms.co.uk

About Jayar Car Parts:

Jayar Car Parts was established in 1976 by John Ratcliffe, who began supplying the motor trade from a prefab he built in Aylesford, Maidstone. The company initially focused on commercial vehicle parts, with its first dedicated car parts branch, AJAY, opening in Aylesford in 1991. Jayar's head office remains in Maidstone.

Fifty years in business, Jayar Car Parts remains family run under the leadership of Nick Ratcliffe, son of the founder, who serves as managing director and is also a co-founder of Independent Motor Factors. The company has grown to become one of the largest independent distributors of car parts and accessories in the South of England, with over 70 branches.

Jayar Car Parts supplies its customers with a significant, versatile and readily available range of stock. Brands include Allied Nippon, febi, Blue Print, Yuasa, Borg & Beck, Granville, NGK, Dayco, Continental Direct, WAI, MAHLE, KYB, Beckermann, GT Automotive, BGA, Klarius, LuK, Granville and Valeo.

Jayar Car Parts is a proud member of the International Motor Factors Associated LTD (IFA) and AD International.

Head office: Jayar Components Ltd, Jayar House, Forstal Road, Aylesford, Kent, ME20 7AF