



## **Jayar gives away free baseball cap with every GT Automotive crankshaft pulley sold in August**

**4<sup>th</sup> August 2026 (Maidstone, Kent) – Jayar Car Parts and Independent Motor Factors are giving away a free baseball cap with every GT Automotive crankshaft pulley sold during August.**

Jayar – which acquired Independent Motor Factors earlier in 2026 – and GT Automotive are confident these caps will be popular with customers, with the summer heat continuing to grip the UK.

GT Automotive has supplied OE-quality crankshaft pulleys to the automotive aftermarket for more than 25 years, utilising rubber-to-metal bonding manufacturing and expertise. It has been a supplier to Jayar since April 2024

Jayar Car Parts General Manager, Tom Curtis, said: “Following the huge success of last month’s football battery promotion, which included customers and branch managers sending in their best keepie-uppie efforts, we hope customers will take advantage of this latest campaign and stay in the shade thanks to the baseball caps on offer.”

The campaign is live while cap stock lasts.

For more information about Jayar Car Parts, visit <https://jayar.co.uk>

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**For more information or material about this article or Jayar Car Parts, please contact Tom Henman of Epiphany Communications on 07341375 092 or e-mail [tom@epiphanycomms.co.uk](mailto:tom@epiphanycomms.co.uk)**

### **About Jayar Car Parts:**

Jayar Car Parts was established in 1976 by John Ratcliffe, who began supplying the motor trade from a prefab he built in Aylesford, Maidstone. The company initially focused on commercial vehicle parts, with its first dedicated car parts branch, AJAY, opening in Aylesford in 1991. Jayar’s head office remains in Maidstone.

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Fifty years in business, Jayar Car Parts remains family run under the leadership of Nick Ratcliffe, son of the founder, who serves as managing director and is also a co-founder of Independent Motor Factors. The company has grown to become one of the largest independent distributors of car parts and accessories in the South of England, with over 70 branches.

Jayar Car Parts supplies its customers with a significant, versatile and readily available range of stock. Brands include Allied Nippon, febi, Blue Print, Yuasa, Borg & Beck, Granville, NGK, Dayco, Continental Direct, WAI, MAHLE, KYB, Beckermann, GT Automotive, BGA, Klarius, LuK, Granville and Valeo.

Jayar Car Parts is a proud member of the International Motor Factors Associated LTD (IFA) and AD International.

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