



Jayar Car Parts Brackley open for business – marking third branch opening in a month

10 August 2026 (Maidstone, Kent) – Jayar Car Parts is delighted to announce that its Brackley branch is open for business – the third site to open since the beginning of July and a continuation of the independent motor factor's network expansion.

Located on Boundary Park, Buckingham Road Industrial Estate, the three-floor branch is managed by Adam Pitcher. He has moved from Jayar Manningtree, where he progressed up the career ladder as a delivery driver to branch manager. Adam is supported by a five-person team, all of whom possess local and motor trade experience.

Following a comprehensive due diligence process, Jayar – celebrating 50 years of supplying the trade in 2026 – is optimistic that garages based in Brackley and the surrounding areas will welcome the motor factor to the town.

Adam said: "Prior to opening, we approached garages to inform them of our presence and what we're striving to bring to the town. Thanks to the experience of our team and listening to garages' feedback, we made a positive impression and opened many accounts.

"We're confident that word will spread, and those account numbers will grow over the next few months. That said, we have to ensure we provide good availability and quality parts, a fast delivery service, competitive pricing and a personal customer experience."

Ahead of opening day, Adam admitted he felt "nervous but excited" because the Brackley branch "felt like his baby".

He continued: "This branch feels like my own project – from blueprint to reality, I've been able to put my mark on it. That said, we wouldn't be where we are today without the great support from the team and Paul Mills, regional manager. We've pulled in the same direction, and that bodes well for the future."

With MOT season ahead, not to mention intense autumn and winter periods, Adam and his team are fully focused on getting off to positive start and giving garages in the Brackley and surrounding areas the service they need and deserve.

Jayar Car Parts General Manager, Tom Curtis, said: “Our Brackley branch shows that we are continuing to invest – but invest sensibly. We are focusing on areas where we believe garages require a motor factor presence, and that is a strategy that is proving correct so far, with branches opened earlier in the year showing encouraging signs.

“Adam and the team have done a fantastic job in renovating the unit, and we are confident Jayar Brackley will be the go-to factor for local garages wanting a complete service.”

Alongside Independent Motor Factors, Jayar Car Parts’ network consists of 73 branches – making it one of the largest independent motor factors in the UK.

For more information about Jayar, go to www.jayar.co.uk

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For more information or material about this article or Jayar Car Parts, please contact Tom Henman of Epiphany Communications on 07341375 092 or e-mail tom@epiphanycomms.co.uk

About Jayar Car Parts:

Jayar Car Parts was established in 1976 by John Ratcliffe, who began supplying the motor trade from a prefab he built in Aylesford, Maidstone. The company initially focused on commercial vehicle parts, with its first dedicated car parts branch, AJAY, opening in Aylesford in 1991. Jayar’s head office remains in Maidstone.

Fifty years in business, Jayar Car Parts remains family run under the leadership of Nick Ratcliffe, son of the founder, who serves as managing director and is also a co-founder of Independent Motor Factors. The company has grown to become one of the largest independent distributors of car parts and accessories in the South of England, with over 70 branches.

Jayar Car Parts supplies its customers with a significant, versatile and readily available range of stock. Brands include Allied Nippon, febi, Blue Print, Yuasa, Borg & Beck, Granville, NGK, Dayco, Continental Direct, WAI, MAHLE, KYB, Beckermann, GT Automotive, BGA, Klarius, LuK, Granville and Valeo.

Jayar Car Parts is a proud member of the International Motor Factors Associated LTD (IFA) and AD International.

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